

**NORTH PARK HISTORICAL SOCIETY
JANUARY 2010 MEETING NOTES***

DATE: January 21, 2010

TIME: 6:30 PM

The next meeting will be on **THURSDAY February 18, 2010 at 6:30 pm**, at the second floor conference room of the Masonic Lodge, 3795 Utah Street (Utah and North Park Way).

NOTE: To help members remember their commitments; action items are noted in ***bold italics*** in these meeting notes. *Contains updated information as of date of preparation (January 28, 2010)

Special thanks to Ed for hosting a wonderful holiday get-together last month!

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

Patrick Edwards
George Franck
Steve Hon
Katherine Hon
Ed Orozco
Vince Rivera
Randy Sappenfield
Jody Surowiec
Michael Thornhill
Sharon Turner
Bill Vivian
Hilda Yoder

The following members of the NPHS Board of Directors were absent:

Louise Russell
Elizabeth Studebaker
Paul Wade

Special guests Pat and Don Taylor from Burlingame came to discuss the Burlingame book written by Don Covington. Member Bob Bauer also joined us later in the evening.

2. AGENDA REVIEW AND ANNOUNCEMENTS

The January Agenda was accepted as proposed, with the addition of the Burlingame book.

3. MINUTES ACCEPTANCE

The draft minutes from the November 19, 2009 NPHS Meeting were accepted.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

Sharon reported we sold a total of 27 books since the last report for the November meeting. Main Street sold 6 books. The Grove bought 10 books wholesale, Vintage Religion bought 8, and 3 were sold on Amazon.com. All of the calendars that we had printed sold, 80 of them at Vintage Religion (thank you, Philip, for supporting NPHS!) Expenses since mid-November included the two *North Park News* ads for the calendars, and the costs to have 200 spiral-bound and 20 velo-bound North Park history books produced. We will discuss the 2010 budget at the February meeting. If you have ideas for projects and potential costs/revenue, please contact Steve, Katherine, or Sharon.

Steve coordinated with Chris Dye to get a copy of Quickbooks software donated for Sharon's computer, saving NPHS more than \$300.

ACTIVITIES PORTION OF MEETING

5. 2010 CALENDAR

The calendar project was a big success. It was good to have some printed because people could see what good quality it is, which is harder to tell online. Residents of the homes featured in the calendar bought multiple copies as gifts. It appears that 90 was a good number to have printed. Philip is exploring the possibility of having calendars printed at ROK, and will let us know the pricing scenarios.

Regarding note cards, the Calendar Committee will convene via e-mail or other means to select photos as a group.

6. BOOK PROJECTS

New Book 1946-Present. The New Book Committee will meet again on January 28 at 6:30 pm at Patrick's house to discuss topics and other issues.

Reprinting the History Book 1896-1946. As of January 28, we have 51 perfect bound books (preferred by retail stores and Amazon), 20 velo-bound (a strong binding make these especially good for display at restaurants, etc.) and 217 coil-bound books (useful for researchers). *Katherine will coordinate with Wholesale Reprographics, our printer, on the cost to produce more perfect bound copies* (we understand a minimum order would be 250 copies as the covers must be offset printed).

Burlingame, A Tract of Character, by Don Covington. This 112-page book with Don's sketches of selected homes in Burlingame was originally produced by the Covingtons in 1997. It has been out of print for many years. Pat Taylor told us there is enthusiasm for having the book available again, but the Burlingame groups did not want to devote any funds to the project. NPHS is willing to consider not only conducting this project, but funding it as well. Katherine has an original (unbound) cover. Pat has donated her personal copy of the book, which would have to be sliced apart so the pages could be scanned. Vince could do the slicing and scanning. Katherine can provide an ISBN number from Hon Con Publishing, which is part of her company.

She had asked Karon Covington a few years ago about this, and Karon was ok about the book being reprinted. A preface page explaining the reprint could be added up front (or an explanatory page at the end). Katherine noted that the San Diego Historical Society is very excited about having the Burlingame book available again, and will definitely want to buy from us, paying us 60% of the retail price, which we would need to set. ***Katherine will coordinate with Wholesale Reprographics to get an estimate for 200 copies, e-mail to the Board for consideration, and will keep Pat in the loop.***

Sunbelt Contract. We are having issues with Sunbelt, the wholesaler who supplies our North Park history book to the San Diego Historical Society and Barnes & Noble. The Board voted unanimously that we must be paid in full for past sales in accordance with the contract before we can give more books to Sunbelt. In response, Sunbelt notified us they will not carry the North Park book any longer. The San Diego Historical Society is now obtaining books directly from us. Barnes & Noble requested 9 books from Sunbelt in the past year so they are not a big customer. We will invoice Sunbelt for final payment of \$530.

7. DRYDEN DISTRICT UPDATE

The City has hired a consultant to write the North Park historical context statement and do the historical survey. Staff is reviewing the context statement and said it may be available in April or May. The position of the only staff person to review the Dryden application was eliminated in cost cutting by the City. We are discouraged.

8. VIRTUAL LIBRARY

We have almost 500 entries in the database, and hit a bit of a glitch with the file. KTU+A will review the file so we can keep entering data. KTU+A is willing to look at the sidewalk stamp CD and explore ways to put the data on-line or incorporate into the virtual library database.

9. WALKING TOURS

Steve is coordinating with Steve Hill of District 3 staff to get the ok from City Park & Rec for conducting a tour in Morley Field. Vince can help us design a "guidebook," which will be smaller than the residential tour booklet. George's Hamilton/Villa Terrace tour is ready for guidebook production. A date in the summer would be good for this tour. Bill can advertise it on flyers he can distribute as a sponsor of the Bird Park concerts. Katherine wants to coordinate with the North Park Theatre and West Coast Tavern on a "back stage" historical tour of the theatre itself. The next commercial tour could be at a twilight time frame, maybe in late March after the time change.

We also could do a commercial tour especially for the Burlingame group. ***Pat will see if they are interested.***

10. COORDINATION WITH OTHER GROUPS

No report on Pasadena. Steve plans to contact the Ocean Beach Historical Society at the Congress of History in March to discuss possible coordination.

11. OTHER BUSINESS

Klicka Scholarship: Louise revised the application for the website. The question came up regarding the map, which shows the Greater North Park Planning Area, where the eastern boundary is I-805. The "North Park" zip code of 92104 extends to Cherokee, and last year's scholarship winner lives east of I-805 in 92104 zip. *Jody, Hilda and Louise will decide what to do and instruct Katherine on changes to the application.*

Exhibiting at the Congress of History: This is a good networking opportunity. The Board voted unanimously to approve the \$15 table fee and reasonable conference sign-up costs for a few people to staff the table (\$25 per person). *Update: Steve and Katherine will staff the table at their cost. George and Bill have offered to help.*

Movies at the North Park Theatre: Patrick reported that West Coast Tavern has been organizing the Monday Movies at the North Park Theatre, but Main Street may take over those events. He raised the possibility of a month of historical movies sponsored and organized by NPHS. We will need to plan this carefully and make sure we understand the costs and potential revenue.

Lyric Opera Legacy Program: The Lyric Opera is developing a legacy program for bequests to the opera company and also to the building. Patrick suggested we explore the possibility of being the organization to handle the bequests to the historical building.

North Park Festival of the Arts: Reserve the date of May 16 for having a table at the Festival for NPHS to talk about our projects and sell our book(s). (And note cards??)

12. NEXT MEETING

The next regular meeting will be on **THURSDAY** February 18, 2010 at 6:30 pm, at the Masonic Lodge, 2nd floor conference room, 3795 Utah Street.