

**NORTH PARK HISTORICAL SOCIETY
MARCH 2010 MEETING NOTES**

DATE: March 18, 2010

TIME: 6:30 PM

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

Patrick Edwards
George Franck
Katherine Hon
Steve Hon
Vince Rivera
Randy Sappenfield
Jody Surowiec
Michael Thornhill
Sharon Turner
Bill Vivian
Louise Russell
Paul Wade
Hilda Yoder

The following members of the NPHS Board of Directors were absent:

Ed Orozco
Liz Studebaker

Guest Rebecca also attended.

2. AGENDA REVIEW AND ANNOUNCEMENTS

The March Agenda was accepted as proposed. Vince showed the poster that he put together from the historical calendar photos from 1996 and 1997. It looks great. Steve will take it to Kinkos for laminating. We will also laminate the tract map poster we take to events.

3. MINUTES ACCEPTANCE

The draft minutes from the February 18, 2010 NPHS meeting were accepted.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

Sharon passed out the Treasurer's report. We sold 1 book at Congress of History and 2 books on Amazon. We sold 1 tee shirt (shows as negative \$11 expenses in the P&L) and had 1 member renewal. Sunbelt paid \$390.00, which is all they owed except the \$140 they are retaining until next year. We wrote a check for \$91.16 for sales tax, and wrote a check for \$25 to register as a charity with the California Attorney General. The P&L and Balance Sheet file was sent out previously via email for the board to review. All in attendance accepted the report.

County Grant under Community Enhancement Program: Steve completed the application. However, the County may reduce the grant program by half, or eliminate it entirely in the interest of cost-cutting.

ACTIVITIES PORTION OF MEETING

5. NOTECARDS AND 2010 CALENDAR

It is time to start taking photos for the calendar. The name "San Diego" should appear on the cover as well as North Park, because not everyone knows where North Park is nationally and internationally. If we choose another printer for the calendar, we should take into consideration that Cafe Press uses 100# paper, which is heavier than standard. The calendar group will continue to assess printing options.

The note cards are an exciting project that would enable us to share the best photos in a product that wouldn't have a "shelf life" like the calendar, and would be an additional product for us to sell at events. All in attendance approved the motion to proceed with the plan Louise presented for producing note cards.

6. ELECTRONIC NOTIFICATION OF EVENTS

Paul will research to see if an e-mail system like Constant Contact (but not as costly) exists that would extend our notification reach beyond the relatively small distribution list Katherine has of members and interested parties.

7. DRYDEN DISTRICT, HISTORICAL SURVEY UPDATE, AND HISTORIC PRESERVATION FEDERAL BUDGET CUTS

Processing of the Dryden District at the City is awaiting the context statement being prepared by the consultant for the North Park survey. The North Park survey will be discussed at the cluster meeting on March 20. *Update: The consultant told Katherine at the March 20 meeting that they recommend no changes in the proposed boundaries of the district, and thought the application was well written. City staff told Katherine that they need a staff person to be funded in order to process the application.*

The federal government is proposing to eliminate funding for historical preservation. **George will write a draft letter to support maintaining the funding.** The letter could be sent to Susan Davis and California's senators. We could also send it to the local newspapers or make it be a letter to the editor, and post it on our website.

8. VIRTUAL LIBRARY

The group is close to 500 entries. Our next data entry meeting is March 29.

9. WALKING TOURS

The text and pictures for the commercial tour have been updated. We need the files from Carl to print the commercial tour booklet and then we can schedule the "twilight tour." We need a template for the Hamilton and Pershing Heights tours. It does not have to be the same as the other booklets if we want to do something simpler. Vince will help with those booklets.

10. AUTO SHOW

Bill and Randy discussed their ideas for holding an antique car show. Two sites are being considered. One would be along 28th Street at Bird Park, and the other would be in the parking lot behind the North Park Theatre. Permits and costs are major factors in deciding. Bill is getting information on both areas. Jody will ask a friend who lives along 28th Street for ideas about how to see what the neighborhood thinks about the concept. The plan would be for a Saturday from about 10 am to 1 pm with probably fewer than 100 entries, a few booths for organizations, and a

few awards. We may want to invite entries from historical car groups and contacts we have. We would keep it simple for our first event.

11. KLIKA SCHOLARSHIP

The information has been sent to all the city school counselors. The deadline for the selected student's name to be given to the Klicka Foundation is April 20. The scholarship will be presented at the Festival of Arts on 5/16/10.

12. SWITZER CANYON

You say to-mate-oh, I say to-mott-oh. Patrick raised the vexing question: Is Switzer pronounced with a long "i" or a short "i"? Regardless, Steve noted that the Maintenance Assessment District has about \$78,000 total for maintenance along 30th Street where it crosses over Switzer Canyon. Friends of Switzer Canyon have proposed some landscaping with street trees and irrigation. Historically, this segment of 30th was a bridge (see pages 31 and 32 in the North Park history book for photos). Now the road crosses the canyon on an earthen embankment that has a pipeline through it for drainage. But this is an important link in North Park's history and connects to Burlingame, which is an important North Park historical district. The overcrossing also connects us to our sister community of South Park. Enhanced landscaping would encourage pedestrians and bicyclists. All in attendance approved the motion to support enhancement of this segment of 30th Street and to develop a plaque to recognize the historical significance of the former bridge overcrossing.

13. BOOK PROJECTS

New Book, 1946-Present: The New Book Committee has been meeting at Patrick's house on the 4th Thursday of the month. Steve has a meeting set up with a contact at St. Augustine School, and has contacted the owner of the Office bar on 30th. Louise has a release form we can use for using people's photos and/or text.

Reprinting the History Book, 1896-1946: The additional 200 coil books are printed. The approved budget for 2010 has funds budgeted for printing 250 more copies of the perfect bound version. Storage is an issue. The Hons are running out of room in their garage.

Burlingame, A Tract of Character, by Don Covington: Vince scanned the text from Pat Taylor's book. Katherine drafted the pre-pages for the reprint and obtained the new ISBN number and bar code. She is coordinating with the Burlingame Club to get an update about their activities and the historical designation of the neighborhood.

14. OTHER BUSINESS

Upcoming events: Spring Festival (5/16), and the Old House Fair (6/19). We will need volunteers to staff our booths at these events.

Other items: All in attendance approved the nomination of Todd Gloria for a SOHO people in preservation award for his support of the Dryden District processing and the Klicka Scholarship. Our group was invited to the Ocean Beach Wisteria Festival. Bill noted the Gibson house in Burlingame will be open for viewing for a very limited time. George encouraged attendees at the SOHO 7th Avenue Tour on March 21. He will be a docent at the Marston House. (Some other time, maybe we could go there as a group for a tour!)

15. NEXT MEETING

The next regular meeting will be on **THURSDAY** April 15, 2010 at 6:30 pm, at the Masonic Lodge, 2nd floor conference room, 3795 Utah Street.