

NORTH PARK HISTORICAL SOCIETY SEPTEMBER 2010 MEETING NOTES

DATE: September 16, 2010

TIME: 6:30 PM

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization. These notes include updates as of October 11.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

George Franck
Katherine Hon
Steve Hon
Ed Orozco
Louise Russell
Randy Sappenfield
Liz Studebaker
Sharon Turner
Bill Vivian
Michael Thornhill
Paul Wade

The following members of the NPHS Board of Directors were absent:

Patrick Edwards
Vince Rivera
Jody Surowiec
Hilda Yoder

Kristine Wade also joined us. We are happy to welcome Paul and Kristine back to the 'hood!

2. AGENDA REVIEW AND ANNOUNCEMENTS

The September Agenda was accepted as proposed. Steve announced NPHS received \$1,500 from the County to help us purchase rights to photographs from the San Diego Historical Society for our new North Park history book. We appreciate the Board members who renewed their annual memberships at the meeting. Receipt letters for income tax deduction documentation purposes will be in the mail October 12.

3. MINUTES ACCEPTANCE

The draft minutes from the August 19, 2010 NPHS meeting were accepted and have been posted on the website.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

Sharon sent the financials to the Board in advance of the meeting. We netted positive revenue from the car show from 40 entries and 7 sponsorships. We want to thank all of our participants and our Car Show Sponsors, Thomasville Contract, True North Tavern, Classic Machine, Hon Con Publishing, Friends of North Park Historical Society, A7D Graphic Design, and North Park Main Street for their support in funds and services.

ACTIVITIES PORTION OF MEETING

5. CAR SHOW

A summary and photos of the Car Show are posted in a pdf document on the "Our Projects" page of our website, northparkhistory.org. It was a great scene! Thanks, Louise, for the excellent photos, and to all our Board members for helping to make our first community event such a success.

Read the *North Park News* article written by John Wyllie about the car show in this month's issue:

<http://content.yudu.com/A18xjt/NorthParkNews/resources/index.htm?referrerUrl=http%3A%2F%2Fsdnorthparknews.com%2F>



We discussed lessons learned and what we might change next year, including:

1. We only had 5 walking tour attendees. Next year we will set a time for a commercial walking tour and advertise it in advance, or arrange for a tour on a later day and advertise the upcoming tour at the car show.
2. We will add to the car exhibitor registration form a requirement that car exhibitors must stay until the end time of the show, and some brief waiver language.
3. We will have more award categories and trophies, and maybe ask some car expert(s) to be judge(s) for Best in Show.
4. We will hold the award announcements closer to the end of the show.
5. Todd Gloria did a great job announcing the winners. We should have a better PA system for him next year. But thank you, Michael for the megaphone!

6. Next year we should have: onsite portapotties, more shade, water to sell to attendees, a few vendor booths and/or a lunch truck for onsite food.
7. The number of cars in the lot was just right. If we have more cars, we should close part of North Park Way. We made good use of traffic cones from Michael and Patrick.
8. A sandwich board announcing the car show should be set up on the corner of University and 29th Street the morning of the show to direct people getting their Starbucks coffee to the event.
9. We will be better organized for our car exhibitors with a parking plan map and teams to greet and direct drivers to their spot.
10. We loved the poster Vince did! We could have more produced next year and get them in more store windows. Postcards would make it easier for people to remember the event.

6. BOOK PROJECTS

New Book, 1946-Present: Louise met with Jay Turner. The Book Group will meet on August 23 to discuss the results of that interview and how to organize the effort to identify and order the historical photos.

7. CALENDAR

Paul has formatted the calendar, and showed us the selected photos on his phone. Ah, technology! He and Louise will review the printer's proofs, and we should be ready to order the finished calendars by late October.

8. LETTER OF SUPPORT FOR SUSTAINABLE PROJECTS

The Art Produce Building on University Avenue is the site of a proposed project to make the building more "green" using grant funds from North Park Redevelopment. There are three other applications in North Park. George will investigate the applications to see if it would be appropriate for NPHS to support any or all.

9. NORTH PARK WATER TOWER

We discussed a potential project to pursue historical designation and painting of the North Park Water Tower, our community's most visible landmark, in cooperation with University Heights Historical Society. Louise moved and Katherine seconded to investigate what it would take to have the water tower designated as a historical landmark. This motion was approved.

10. OTHER BUSINESS

Steve and Katherine staffed a table for NPHS at the Burlingame Block Party on Sept. 11 starting at 4 pm. It was a nice event, and we appreciate being invited.

The Taste of University Heights and University Heights Arts Open was held on Sunday, Sept. 12 from noon to 5 pm at the Teachers Building Annex on Normal Street. Ed, Jody and Sharon staffed the booth, and Steve and Katherine did the set up/take down. We sold a few items, gave out a lot of information cards, and chatted with folks.

On September 25 at 9:00 am, George led a commercial walking tour for about eight members of the Burlingame Club, who were very interested and receptive.

11. NEXT MEETING

The next meeting will be on **THURSDAY** October 21, 2010 at 6:30 pm at the Masonic Lodge.