

**NORTH PARK COMMUNITY ASSOCIATION  
HISTORY COMMITTEE  
AUGUST MEETING NOTES**

**DATE:**        **August 17, 2006**

**TIME:**        **6:30 PM**

**The next meeting will be Thursday, September 21, at 6:30 pm. Please note the change to the slightly later time, which will be our new standard meeting time.**

**GENERAL REMARKS**

Remember that action items are noted in the text of these meeting notes in bold italics to help us remember our commitments.

**1.        WELCOME AND INTRODUCTIONS**

Steve welcomed the attendees. Welcome to George, Paul, Kristine, Jack, Karon, and Patty. Welcome also to Philip who is joining us for the first time. Thank you, Marcella, for hosting!

Philip put up a North Park website as a hobby about six years ago. He has a list of businesses in the core part which may be useful for us to market the book.

**2.        AGENDA REVIEW AND ANNOUNCEMENTS**

Steve reviewed the agenda. *Steve will develop the next agenda and e-mail it to Beth for posting on the Website. Katherine will distribute it to the committee.*

**3.        MINUTES ACCEPTANCE**

The minutes from the July 2006 meeting were accepted.

**4.        DRYDEN DISTRICT**

We have drafts of the DPR forms. Kristine can help Katherine with the word processing of the DPRs.

Jack asked Toni Atkins about the Portal project lighting. Her aide, Monica, was instructed to do something. Staff from the City's Park and Recreation Department and SDG&E met at the Portal and the neighbors joined them. The lighting has to be connected and hasn't yet because it has not been clear who will pay for the power. For the MAD to fund, it may not be done before next June. Monica has promised to work on this.

**5.        ONCE UPON A TIME**

Steve wrote the article for the July/August newsletter. It is about the history of the NPCA.

## **6. BOOK PROJECT**

The Book is on its way to being a real book. Katherine distributed a detailed list of contents to the group, as most were not at the last meeting when she first distributed the list. She also showed everyone the first draft of the manuscript. It is nearly complete except for the 1940s. Katherine has filled in text for the tracts that Don had not written about (Pauly's Addition, Gurwell Heights, and Park Villas). Katherine met with Carol Bowers with Tecolote Press, the publisher, left a copy of the manuscript with her, and agreed upon refinements to the format, which Katherine has implemented. Carol is working on getting a more accurate cost for printing. Our goal is to have a solid manuscript for Toni Atkins and Christine Kehoe to write a foreword by October. Karon will review and proof the completed manuscript. Michael and Joan volunteered to also proof read once the manuscript is finished.

Paul suggested we put Don Covington's name on the cover. Paul felt we should think outside the box as far as production. Paul talked about the possibility of doing Just In Time printing, where can order on-line through web site, and print on demand. This would be versus printing in advance and paying for 1,000 copies and having to store them. *Paul will investigate this and come to us with a report.*

Afton Miller and other realtors and other businesses may be interested in getting many copies. We need a marketing plan. We should have some advance copies for showing.

Jack said there is a book in the California Room on the First National Bank.

We may want to raise the money for publishing (about \$6,000 to \$8,000 depending on how many copies we print) by having "Book Sponsors" gift \$500 or more. Book Sponsors will be listed in the Acknowledgements part of the book. So far, with contributions from Karon (\$2,000), NPCA (\$1,000), the Hons (\$1,000) George (\$500), and Ruth, we have \$5,000. We are close but probably need a few more sponsors. History Committee members will have the first opportunity to be Book Sponsors. We will ask other NPCA members, and possibly special organizations like the Lyric Opera or Main Street.

Ruth has volunteered to go through the Once Upon a Time articles to see what else should be in the book. We should all look at the detailed table of contents and see what we think might be added, especially in the chapter on notable North Parkers.

## **7. ORAL HISTORIES**

No report.

## **8. NORTH PARK HISTORY WEBSITE**

The site is being updated by Paul. We will send Paul more articles. Paul wants to work with Marcella on arranging the photos on the site. *Katherine still needs to send photos on the Georgia Street bridge.* We are officially launched. *Paul will research to see how we can tell how many hits there have been.*

Jack mentioned the Toyland parade banner that was on some of the newsletters. Lloyd Kirkpatrick did the logo. George wrote write a paragraph on the commercial district project. Katherine gave some text about the book to Paul, and he has updated the site.

## **9. FOLLOW UP OF POTENTIAL COMMERCIAL HISTORICAL DISTRICT**

George talked about a tour along the commercial district. Chris Michaels with Main Street will take new photos of the buildings, George is re-writing some of the script, and Main Street is re-doing the map. George is using the info we are producing about buildings we adopted.

Jack noted that there was a time when North Park was THE place to shop. There is the overall story of the evolution of the commercial district. It is an interesting case study in terms of how commercial developed from trolley to cars. Jack noted the old San Diego Magazines would be a good place to look because they have the ads. George noted there is a story about El Cajon Boulevard that is also very interesting. The book also has information about how the commercial core at 30<sup>th</sup> and University, and the commercial development along El Cajon Boulevard developed.

## **10. MEETING LOCATION**

Call 619-574-6463 for the location of our next meeting.

## **11. NEW BUSINESS**

We had no new business.

## **12. NEXT MEETING**

The next meeting will be Thursday, September 21, at 6:30 pm. The Secretary will not be able to attend, so Steve will be asking for someone to volunteer to take notes.