

**NORTH PARK COMMUNITY ASSOCIATION
HISTORY COMMITTEE
APRIL 2007 MEETING NOTES***

DATE: April 24, 2007

TIME: 6:30 PM

NOTE: To help members remember their commitments; action items are noted in *bold italics* in these meeting notes. **IMPORTANT NOTE: WE HAVE CHANGED OUR MEETING DATE TO THE FOURTH TUESDAY OF EACH MONTH. SEE YOU MAY 22 AT 6:30 PM.**

***These notes contain updates as of the date of preparation (May 11).**

1. WELCOME AND INTRODUCTIONS

Steve welcomed the attendees: George, Michael, Philip, Ruth, Bertha, and Liz.

2. AGENDA REVIEW AND ANNOUNCEMENTS

Steve reviewed the agenda; there were no changes suggested. *Steve will develop the next agenda and e-mail it to Beth for posting on the website. Katherine will distribute it to the committee.*

3. MINUTES ACCEPTANCE

The minutes from the March 27 meeting were accepted.

4. ONCE UPON A TIME ARTICLE

Katherine wrote an article about Pauly's Addition, the tract that is from Arizona to Alabama and University to Upas. Unfortunately, it did not get into the most recent NPCA newsletter correctly (the previous article on Ohio Street was duplicated instead). But the article will be in the next newsletter.

George may do an article on the PSA plane crash in the late 1970's.

5. BOOK PROJECT

Katherine, Steve, Matt, and Karon have completed the copyright form. The rights to the book will be with NPCA. Two copies of our book will be mailed to the Library of Congress with the completed copyright form, so it will be on file there. NPCA does not have the rights to the photos from the San Diego Historical Society, only the permission to use them in the book. Katherine took the final manuscript mock-up to the San Diego Historical Society store (Museum of San Diego History gift shop), and Ginger Raaka, Director of Retail, confirmed they will carry the book. They will purchase five from us (wholesale) to start, and will put the book on their California books table.

NPCA now has a California Seller's Permit to sell the book, and we need to send sales tax to the state for the copies we sell directly.

The book was taken to the printer on May 7. We expect our first run of 400 to be ready about May 18. We plan to have copies for committee members to purchase at the

committee meeting on May 22. Our debut sale to everyone else will be at the NPCA Annual Meeting on May 23, which will be at the Lions Club. The book printing price came in at \$9.27 per book for 400 books (\$3,708.00). The retail price will be \$19.95 plus tax. For direct NPCA sales at events like the debut sale, concerts, Farmers Market, and our direct sales to family, neighbors, and friends, the price will be \$20, including tax. In other words, NPCA will absorb the sales tax for those kinds of book sales, mostly to make it easy to accept cash and not have to make change. We will take local checks made out to NPCA (North Park Community Association), but we are not set up to take credit cards.

Our wholesale price to book stores, etc. who would be selling the book retail themselves will be 50% of the retail price (about \$10). Retailers would not get this discount unless they buy at least 5 copies from us wholesale. So direct sales for NPCA will generate a profit of about \$9 (because we are paying the tax out of profit), and wholesale transactions will generate a profit of about 76 cents. That is why for this initial run (our Limited First Edition), we will emphasize direct sales for NPCA. The proceeds will go to the History Committee so we can print more books if this is as popular as we think it will be.

There is a wonderful map of the subdivision tracts on the inside of the front cover. This map was created by Jerry Wallenborn, who Katherine used to work with, and whose father and uncle owned the North Park Garage many years ago. Jerry also created an aerial map that has 14 North Park landmarks on it, which is on the inside of the back cover. Jerry volunteered his time to create these maps for the book. Thank you, Jerry!!

6. NORTH PARK DRYDEN HISTORICAL DISTRICT

We held a neighborhood open house on April 15, at Jack's house. Melanie dropped off the flyers on doorsteps. Thank you, Melanie! Katherine mailed the flyer to homeowners who are at other addresses (about 16 of the 134 homes). There were about 26 couples at the open house. One couple changed their "no" on supporting the district to a "yes" based on understanding that there will not be district specific design guidelines. The district would rely on the Secretary of Interior Standards. As of May 11, we have 79 forms returned, with 73 signed "yes," and 6 signed "no." That is nearly 60% return, and 92% of those voting yes.

We are planning a field check of the DPR forms. *Michael would like to be notified about this when it is set up.*

7. WEBSITE UPDATE

Steve is helping with web maintenance. Paul is training Steve.

8. NPCA ANNUAL MEETING

The NPCA Annual Meeting will be May 23, at the Lions Club, 3927 Utah Street. The meeting will start at 6:00 pm. NPCA members will participate in the election of Board members who are up for re-election. Steve is safe this year. Beth, who has been Board President for the past 8 years, is retiring from the Board. After Board business, the

History Committee will do a presentation and then sell the book. We are thinking of having a Powerpoint presentation on “An Urban Village Past and Present.” Ruth, Michael, George, and Jack will help plan. We will need to line up a powerpoint projector and a screen.

9. OTHER BUSINESS

North Park Festival of the Arts

The North Park Festival of the Arts will be Sunday, May 20. NPCA will have a booth. We will have a flyer on the book there, but we will not sell books at the Festival. We want to have our debut sale after committee members have purchased their copies, and we like the idea of having the debut sale at the Lions Club, an organization with great historical importance to North Park.

Katherine will be at the NPCA booth in the morning. Steve can be there in the early afternoon. Michael may be able to be there in the late afternoon.

Walking Tours

Liz said that Main Street is interested in setting up walking tours, which could be of residential and/or commercial areas. She would like to work with a subgroup of the committee to plan these. *Steve and George will meet with her for some initial discussions.*

Other Projects

With the book and Dryden district nearing completion, we should start discussing other projects. The research on the commercial buildings we adopted is one aspect. Setting up a speaker like the University Heights Historical Society does is another idea.

10. MEETING LOCATION

Call 619-574-6463 for the location of our next meeting.

11. NEXT MEETING

The next meeting will be on **TUESDAY**, May 22, 2007 at 6:30 pm.