

**NORTH PARK COMMUNITY ASSOCIATION
HISTORY COMMITTEE
MAY 2007 MEETING NOTES***

DATE: May 22, 2007

TIME: 6:30 PM

NOTE: To help members remember their commitments; action items are noted in *bold italics* in these meeting notes. **SEE YOU JUNE 26 AT 6:30 PM.**

***These notes contain updates as of the date of preparation (May 27).**

1. WELCOME AND INTRODUCTIONS

Steve welcomed the attendees: George, Michael, Marcella, Ruth, Melanie, and Liz.

2. AGENDA REVIEW AND ANNOUNCEMENTS

Steve reviewed the agenda; there were no changes suggested. *Steve will develop the next agenda and e-mail it to Beth for posting on the website. Katherine will distribute it to the committee.*

3. MINUTES ACCEPTANCE

The minutes from the April 24, 2007 meeting were accepted.

4. ONCE UPON A TIME ARTICLE

Katherine's article about Pauly's Addition, the tract that is from Arizona to Alabama and University to Upas, will be in the next newsletter.

5. BOOK PROJECT

Katherine and Steve picked up the first run of 400 copies of the book from the printer on May 18, 2007. The book is beautiful! Everyone who sees it says so. Committee members attending the History Committee meeting bought a total of 15 copies. We had an excellent debut sale at the NPCA Annual Meeting on May 23rd where we sold 88 copies. Several real estate agents bought 10 or more copies! Thank you, Afton Miller, for being our very first buyer and purchasing the most copies-12! Thanks also to Ed Cronan, who bought 10 copies at the Annual Meeting. As of May 27, we have sold 121 books at \$20/each. NPCA will pay the sales tax of \$1.55 per book from the profits of these "neighbor to neighbor" sales.

NPCA has a wholesale distribution agreement in place with Sunbelt Publications for Internet purchases and connection to "big box" retailers like Barnes & Noble. Sunbelt has taken 60 books on consignment, and will be sending NPCA monthly statements (and eventually, monthly checks for \$10 per book when the books are sold). Katherine, whose company, Hon Consulting, Inc. is the publisher, is NPCA's representative for this aspect. SOHO intends to purchase several copies through Sunbelt for sale in their store in Old Town. The Sunbelt Publications website is www.Sunbeltbooks.com

We have placed 3 copies for consignment sales with North Park Main Street (3076 University Avenue), and 4 copies with Lost Your Marbles Too (3819 Ray Street). NPCA will receive the full retail cost from these sales. Thanks to these locations for supporting NPCA!

Steve mailed two copies of the book to the Library of Congress with the completed copyright form.

Katherine took a complimentary copy of the book (donated by the Hons) to Roger Showley with the *Union Tribune* on May 22, and e-mailed him a press release. He said he would do an article soon. Christy Scannell with *North Park News* also has received a press release and said they will do an article in the upcoming issue.

Tom Shess will put a description and shot of the book cover in the August issue of *San Diego Magazine*.

6. NORTH PARK DRYDEN HISTORICAL DISTRICT

The Dryden District Working Group has **BIG NEWS!!** Katherine hand-delivered the application for designation of the historical district to City staff on May 25, 2007. The City was impressed with the high quality and professional package. Many thanks to Daniel Marks, with Marks Architects, Inc., for his commitment of company resources and personal time in completing the application! Also kudos to George Franck, who did the lion's share of writing the application materials. Karon Covington, Daniel Marks, and Jack Illes all made their beautiful homes in the district available for extremely successful open houses over the last four years. The community outreach we conducted resulted in a very high support percentage for formation of the district, which has also impressed City staff. We expect City review to begin about mid-June, and are hopeful the process will go smoothly and quickly.

7. NPCA ANNUAL MEETING

The NPCA Annual Meeting was May 23, at the Lions Club, 3927 Utah Street. Steve and Michael previewed the Powerpoint presentation to the History Committee on May 22. The presentation, entitled "An Urban Village Past and Present," featured historical photos from the book, as well as current photos of the same locations. Ruth, Michael, George, and Jack helped plan the presentation. Katherine produced the Powerpoint file and took the current photos. Steve, Jack, and Michael did the presentation at the Annual Meeting. Katherine followed with a brief introduction to the book and a little of the book's history. Thank you to Susan Caldwell who let us use her Powerpoint projector at the meeting, and to the Lions Club who provided a very nice venue for the debut sale. Attendees massed to the sales tables when the presentation was finished. Karon signed books like a pro, and everyone was very impressed with the book!

8. OTHER BUSINESS

North Park Festival of the Arts

The North Park Festival of the Arts was Sunday, May 20. NPCA had a booth that was set up next to the booths for the Maintenance Assessment District and North Park Main Street, which was excellent planning. We had a flyer on the book, and a display copy, but we did not sell books at the Festival. We generated a lot of interest, and this may have been one reason for the excellent attendance at the Annual Meeting.

History Committee members supported NPCA Board members at the booth. Katherine was at the NPCA booth in the morning. Steve was there in the early afternoon. Michael was there in the late afternoon.

Walking Tours

North Park Main Street is interested in setting up walking tours, which could be of residential and/or commercial areas. Steve and George had a preliminary meeting with Liz. Michael is very interested in conducting walking tours.

Other Projects

With the book produced and the Dryden District application filed, we can build on these accomplishments to initiate other projects.

9. MEETING LOCATION

Call 619-574-6463 for the location of our next meeting.

10. NEXT MEETING

The next meeting will be on **TUESDAY**, June 26, 2007 at 6:30 pm.