

**NORTH PARK COMMUNITY ASSOCIATION
HISTORY COMMITTEE
OCTOBER 2007 MEETING NOTES***

DATE: **October 23, 2007**

TIME: **6:30 PM**

NOTE: To help members remember their commitments; action items are noted in ***bold italics*** in these meeting notes. **SEE YOU NOVEMBER 27 AT 6:30 PM.**

*These notes contain updates as of the date of preparation (November 2, 2007).

1. WELCOME AND INTRODUCTIONS

Steve welcomed our continuing members Bill, Vince, Bertha, Ed, and George. We continue to appreciate Liz for hosting us at North Park Main Street.

2. AGENDA REVIEW AND ANNOUNCEMENTS

Steve reviewed the agenda; there were no changes suggested. ***Steve will develop the next agenda. Katherine will distribute it to the committee and to Beth for posting on the website.***

3. MINUTES ACCEPTANCE

The minutes from the September 25, 2007 meeting were accepted.

4. MEMBER COMMENTS

The group was energized by the idea of walking in the Toyland Parade to highlight the History book. Bill suggested historic costumes; a wide selection would be available at the Buffalo Breath store. (There is also a costume store at the North Park parking garage.) Bill would let us ride in his car, a Mercedes convertible. Ed, Vince, and Katherine are interested. ***Steve will check with Jody on the NPCA Board***, who is on the parade committee, to see if the History Committee and book can be announced individually, and if members walking can hand out book flyers along the parade route. ***Bill will get an estimate from FastSigns*** for a vinyl poster of the book cover that could be mounted on his car door. ***Katherine will send Bill a pdf of the book cover.*** **Update:** **The price for a poster is very reasonable, less than \$30 for two 14-inch by 34-inch vinyl signs. Vince developed a very impressive and historically correct Halloween Costume (photos coming) that he will use for the parade. Steve filled out and submitted the parade entry form.**

All interested members – shall we plan a costume shopping party? Who wants to join in?

5. BOOK UPDATE

The book sales status and balance sheet chart is basically the same as of 9/25/07; there was a lull while Steve and Katherine were on vacation. The 500 additional copies ordered from the printer on September 24, 2007 are in our hands and ready to be sold/distributed. We have received our first payment from Sunbelt for the books they sold in May and June. The check for \$570 has been deposited in the NPCA account for the History Committee. **Update: Sunbelt has ordered 60 more books.**

Sunbelt was not able to get a deal going with Amazon.com because the discount Amazon wants is too steep (55%). But ***Katherine will pursue placing the book on Amazon through their program called Amazon Advantage***, which is set up for small publishers. Hon Consulting, Inc. will pay the costs. The committee agreed it would be good exposure even if we don't sell many books that way, or make any money from it. ***Update: Katherine processed the online application with Amazon, and they have requested a book, which she has sent them. The book will be offered at \$22.95 plus tax online.***

George saw the book at Warenbrocks Bookstore downtown. Borders Mission Valley called Katherine to ask how to get copies, and will order some from Sunbelt.

Bertha and Vince will take book flyers to businesses along University Avenue to ask if they will post them. Katherine will leave copies of the flyers at Main Street for Vince and Bertha, and call them when the flyers are ready for them to pick up.

Olympic Café, the Greek restaurant on University Avenue at Texas Street, has a demo copy of the book and flyers. John, the owner, doesn't normally do this, but he feels the book is very important for the community and has bought several copies himself.

Paesanos Italian Restaurant on 30th Street also has flyers for the book.

We have been invited to the University Heights Historical Society November 8 meeting and social. Steve and Michael will give our PowerPoint presentation on North Park Past and Present, and sell books. Committee members are welcome. The event is Thursday, November 8, 6:30 pm, at the Grace Lutheran Church Fellowship Hall, 3993 Park Boulevard, second floor. Social is at 6:30 pm, the presentation starts at 7:00 pm.

We have some Radio/TV ideas for the book. Steve suggested we send a copy of the book to Ken Kramer, who does "About San Diego." Vince and Bill suggested the KPBS TV show, Wonderland.

6. WALKING TOURS

We had tentatively scheduled a dry run of the commercial area walking tour for November 10. ***Update: There is a North Park clean-up scheduled for that morning, and we want Liz with Main Street to be able to come to the walking tour, but she will be involved in the clean-up. So we will arrange the walking tour to be on a different day. Stay tuned! Who is interested in participating?***

7. ONCE UPON A TIME ARTICLE

Ed's article about his "cottage" on Utah Street will be in the October/November newsletter. Thank you, Ed! It is an excellent article. George would like a copy of the article to show to Alana Coombs at SOHO to see if they would be interested in putting it in their newsletter also. ***Katherine will send the Word file to George. If SOHO is interested, we can send the jpg files of the photos separately.***

George will write an article about neon signs in North Park for the next newsletter.

Bill is interested in writing an article about the Richardson house at 3425 31st Street, which is one of the oldest houses in North Park, as it was a farm house near Hartley's North Park (see page 14 of the book for a photo).

8. NORTH PARK DRYDEN HISTORICAL DISTRICT

The City expects to start reviewing the Dryden application early next year. If we want anything to happen sooner, residents will need to speak up. *George will arrange a meeting with Daniel Marks and some of the active residents to discuss the best approach.*

9. OTHER BUSINESS

Vince has taken some very interesting photos of the Georgia Street bridge and is working on developing a logo for the History Committee from them.

The NPCA Renaissance Awards Committee welcomed History Committee participation in judging the Best Historic Restoration category. There are five entries. George distributed a draft evaluation form. *Steve will check at the NPCA Board meeting to see if all the nominees were noticed.*

10. NEXT MEETING

The next meeting will be on **TUESDAY** November 27, 2007 at 6:30 pm. Call Katherine at 619-294-8990 or e-mail us at info@northparkhistory.org for the meeting location.