

**NORTH PARK COMMUNITY ASSOCIATION
HISTORY COMMITTEE
JANUARY 2008 MEETING NOTES***

DATE: **January 22, 2008**

TIME: **6:30 PM**

NOTE: To help members remember their commitments; action items are noted in *bold italics* in these meeting notes. **CONTACT KATHERINE FOR OUR NEXT MEETING LOCATION.**

1. WELCOME AND INTRODUCTIONS

Steve welcomed our continuing members Bill, Vince, Ed, Michael, and George. We appreciate Ed and Jeff hosting us at the beautiful Cottage.

2. AGENDA REVIEW AND ANNOUNCEMENTS

Steve reviewed the agenda; there were no changes suggested. *Steve will develop the next agenda. Katherine will distribute it to the committee and to Beth for posting on the website.*

3. MINUTES ACCEPTANCE

The minutes from the November 27, 2007 meeting were accepted.

4. MEMBER COMMENTS

Congratulations to Vince for his new job at Heritage Architecture!

North Park Main Street will not be able to host non-Main Street committees or groups at their office in the future. Therefore, we will re-initiate our previous mode of meeting at various members' homes. Steve & Katherine will host in February, George will host in March, and Bill will host in April. Michael signed up for October. We will fill in the gaps as the year progresses.

A note about the Toyland Parade: We were all disappointed that the weather didn't cooperate and the parade was cancelled. However, we remain excited about dressing up in our own historic costumes for the walking tours. The vinyl signs for Bill's car have the cover of the book with "NPCA History Committee" in red letters below the cover picture. Bill gave the signs to Katherine, and we will keep them for future use.

5. BOOK UPDATE

Since the last report in mid-November to January 9, the committee has given \$1,690 to the NPCA Treasurer for deposit into the History Committee part of the NPCA bank account. This amount is from the sale of 17 books by Main Street and 8 books to our neighbors at \$20 each, plus the sale of 119 books in August by Sunbelt with \$10 each payment. We donated a coil bound version to the San Diego Historical Society Research Library and a coil bound version to an office in La Mesa that is displaying the book and our information cards.

The status of book sales compiled as of January 9 is summarized in the table below. For the first time, our income exceeded our total expenses! We expect the net income to continue to increase, because we have plenty of books still to sell.

**Book Balance Sheet
As of 1/09/08**

INCOME

Number Sold*	941
Book sales income	\$16,512.50

EXPENSE

Printing 400 copies	\$3,708.00
Printing 330 copies	\$2,560.00
Printing 500 copies	\$4,683.00
Printing 500 copies	\$3,915.00
Sales Tax on books sold	\$844.58
Subtotal Book Expense	\$15,710.58

**CURRENT INCOME
MINUS EXPENSE**

\$801.92

*As of 1/09/08,
an additional
290 books are
on consignment
and payment is
pending

ACCOUNT STATUS

Current Account	\$5,862.51
Book Sponsors Seed Money (future liability)	\$2,752.00
Account with book seed money returned to sponsors	\$3,110.51

The table also shows the status of the History Committee part of the NPCA bank account. The balance of \$5,862.51 would allow the book seed money to be paid back to the book sponsors. This amount (\$2,752.00) is indicated as a “liability” in the NPCA account. The table shows that the History Committee “account” would have a reserve of \$3,110.51 with the seed money returned to the sponsors. ***A letter will be sent to the NPCA Board notifying them that the sponsors are requesting the seed money.***

The defective books were replaced by the printer in early December. We did not run out of good books in the interim. There are still about a dozen defective books out there that

end on page 212, so if you hear about that, tell them to call Katherine at 619-294-8990 or e-mail her at info@northparkhistory.org to arrange for a replacement. All 500 of the replacement books were checked. We have more than 400 books available to sell.

A coming event for selling the books is the Congress of History Conference that will be held March 7 and 8, from 9:30 am to 4 pm both days, at the Veterans Museum and Memorial Center, 115 Park Blvd (the former Navy Hospital Chapel). Katherine has signed up the History Committee as an exhibitor, and we will have a table for both days at no cost. We can have our book to sell, the vinyl sign, and other display materials there. See a separate e-mail for a membership form for the Congress of History, and the 2-page registration form for the conference.

We like the index-card sized book announcements. Thanks, Bill, for the idea! Katherine gave everyone a few to pass out to their friends and neighbors. The bulletin boards at the Balboa Tennis Club and Velodrome are places we could post them. *Steve will pursue that.* Bill asked for about 60 more cards, which he will give out to his real estate agent group. *Katherine will make the cards up for Bill, and let him know when they are ready.*

6. WALKING TOURS

Carl is still working on completing the walking tour guidebooks. We anticipate doing a refined dry run with the guidebooks as rough Xerox copies in March. Hilda's next-door-neighbor, who is a teacher, is eager to have her group be our next guinea pigs. Jody on the NPCA board is also willing to be a test subject. Main Street has event insurance for the commercial tour.

We discussed a possible future tour is expanding/refining the previous El Cajon Boulevard tour, which started at the Lafayette Hotel and went east to I-805. Someone who is old enough to remember (not the Secretary!) noted that John F. Kennedy was on The Boulevard in 1960 when running for President.

7. ONCE UPON A TIME ARTICLE

George wrote an excellent article about neon signs in North Park which was printed in the latest NPCA Newsletter, and will appear (with photos) in the Save our Heritage Organisation (SOHO) glossy magazine. Congratulations, George! SOHO is also interested in Ed's article about The Cottage and the Foote and Barrows families. George and Ed are working together on this.

The next NPCA Newsletter will be produced around mid-March, so the next article is needed by the beginning of March. Vince has started a very nice article about street lights in the commercial district, which were installed and lit at a "Carnival of Light" in 1926. *Vince will complete this article for the March newsletter.*

For the May newsletter, Bill will write an article about the Richardson house at 3425 31st Street.

For the July newsletter, Katherine will write an article about how the Piggly Wiggly grocery store got its name.

For September, Bill promised to do an article about John F. Kennedy's campaign parade on The Boulevard.

For November, George will write an article about the history of the Toyland Parade.

Steve noted that NPCA will be moving soon to producing an electronic version of the newsletter, which should allow for the use of more photos.

8. NORTH PARK DRYDEN HISTORICAL DISTRICT

George attended the round table on historic districts at the Mission Hills celebration. The only two potential districts on the HRB's plate are the downtown warehouse district and the Dryden District. The HRB has two new senior planners, which is good news. The HRB is considering changes to how they consider applications for the Mills Act, which is bad news. We need to keep informed on this issue and watch it carefully.

9. OTHER BUSINESS AND FUTURE PROJECTS

The NPCA Renaissance Awards Committee welcomed History Committee participation in judging the Best Historic Restoration category. Ed is interested in helping judge the next time, which would be in August.

Steve distributed the draft budget for 2008, which is needed by NPCA for planning purposes. Not counting the reserves that built up in 2007, we have already received \$1,570 in 2008 book income. The budget assumes future sales of 225 books at \$10 each income (which is conservative, as some sales will be for \$20 each), plus income of \$2,480 due from Sunbelt for September through December 2007 sales (there is a 90-day delay in payment for those sales). We are projecting that we will do two "real" walking tours that a total of 20 attendees will pay \$10 each for, and that the tours will cost \$1,250 for printing guidebooks, copying flyers, and (possibly) obtaining event insurance. George moved and Ed seconded approval of the budget. This motion passed unanimously.

We talked about "graduating" from a committee of NPCA to the North Park Historical Society. After 20 years, maybe it is time. The kinds of activities we may be able to do differently include conducting advocacy without potential conflicts with NPCA, fundraising as a 501C(3) entity so donors could get a tax write-off, applying for grants for larger efforts, and having equal status with our peers such as the University Heights Historical Society and many groups that form the Congress of History. We will continue to discuss this activity.

10. NEXT MEETING

The next meeting will be on **TUESDAY** February 26, 2008 at 6:30 pm. Call Katherine at 619-294-8990 or e-mail us at info@northparkhistory.org for the meeting location.