

**NORTH PARK HISTORICAL SOCIETY
SEPTEMBER 2008 MEETING NOTES***

DATE: **September 18, 2008**

TIME: **7:00 PM**

The next meeting will be on **THURSDAY October 16, 2008 at 7:00 pm, at the Masonic Lodge, 3795 Utah Street (Utah and North Park Way)**

NOTE: To help members remember their commitments; action items are noted in ***bold italics*** in these meeting notes. *Contains updated information as of date of preparation (September 23, 2008)

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

George Franck
Stephen Hon
Katherine Hon
Ed Orozco
Vince Rivera
Elizabeth Studebaker
Michael Thornhill
Sharon Turner
Bill Vivian
Paul Wade
Hilda Yoder

The following members of the NPHS Board of Directors were absent:

Jody Surowiec

We also welcomed members Kristine, Louise, and Randy.

2. AGENDA REVIEW AND ANNOUNCEMENTS

Steve reviewed the agenda; there were no changes suggested. ***Steve will develop the next agenda. Katherine will distribute it to the committee and to Beth for posting on the NPCA website.***

3. MINUTES ACCEPTANCE

The minutes from the September 18, 2008 NPHS meeting were approved. Draft minutes of our meetings will continue to be sent to the NPCA webmaster for posting on the NPCA website as soon as they are prepared. The minutes will be posted on the NPHS website after they are approved at the subsequent NPHS meeting.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

Sharon summarized the profit & loss statement and balance sheet from the NPHS Quickbooks account records. The checking account bank balance is \$5,152.19. Since the last update, we have deposited \$60 from memberships and additional donations.

5. IRS 501C3 APPLICATION SUBMITTAL

The 501c3 application and explanatory attachment text was stamped received by the IRS on August 6, 2008, and we have received an acknowledgement notice from the IRS that the application is undergoing initial review. We expect to hear results in about two months.

This closes the business portion of the meeting.

ACTIVITIES PORTION OF MEETING

6. BOOK UPDATE

The two copies Steve bought have been given to Olympic Café and to Urban Solace for display. Katherine received an e-mail from someone who saw the book at Urban Solace and wanted to buy a copy.

7. CALENDAR PROJECT

Paul summarized the progress on this project. Eight people came to the photo review meeting, and they selected 12 photos for the calendar. Paul is converting the files to the appropriate format for CafePress, and he will have a sample soon. The next task is to develop text for the captions. Paul will add a button to the website for membership, events and our "store." He will set up the account on CaféPress so people can order the calendar. Once it is live, we will want to buy a few so we can see the quality and the actual colors. The purchase price will probably be set at \$20. CafePress charges a minimum of \$15 for their take. The retail price above that is what NPHS would make. For publicity, we will ask Beth to post a notice in her e-mail updates. Katherine can make a card announcement like we have for the book. Paul will send her a jpeg of the calendar cover photo. We should start thinking about taking pictures for next year's calendar. Kristine noted we can take pictures through the seasons, especially at holidays for good theme photos.

Michael wanted to see the 1996 and 1997 calendars that the History Committee did with the University Heights Historical Society. Katherine brought him extras that she had. She will ask Vicky for her extras, as other Board members said they would like one.

8. WALKING TOURS

The residential walking tour of the Dryden District on August 23 went very well. We had 27 paid participants, and we sold 2 additional copies of the tour guidebook plus 2 copies of the history book. So we made \$320. Louise prepared an evaluation form; the responses were passed around. We got many good comments, but we also learned some

valuable lessons about how to be better organized. We need to have more people at the table helping with registration. Steve suggested we have three people signing in participants who have pre-registered, and one person for walk-ups. Also we should have at least three clipboards with the waiver form for people to sign. We need to keep sharp eyes on our guidebooks, as they may be mistaken for a free handout. We should have a little change in bills (several 10s and 5s). We should add to the evaluation form the question "How did you hear about this tour?" We discussed setting a date for a second residential tour, but it might be too early. The second Saturday in January may be a date to consider.

The commercial tour date changed to September 27 at 8:30 am. Michael, George, and Patrick Edwards are the guides for this tour. Steve, Katherine, Sharon, Bill, Hilda, Randy and Jody will attend as helpers.

9. ONCE UPON A TIME ARTICLE

Bill's article about John F. Kennedy's visit to North Park in 1963 came out great with Randy's news clippings and high school pass. Paul suggested adding a citation for the newspaper (the San Diego Independent) in the captions. *Update: Katherine did that, and Beth made a pdf of the file. Beth put a notice about the article in her NPCA e-mail update, and linked to the file. The article has also been posted on the www.northparkhistory.org website (see the Archive of Past Articles page). Next time, we will make sure to have the article on our website in time for Beth to link to our site – the timing got too close this time.*

George is looking for review comments on his Toyland Parade article, and is also looking for photos. Randy has a connection to someone who was in the parade and he will ask her if she has pictures we could use. It was also suggested that the Lions Club may have pictures.

10. WONDERLAND PRODUCTION

Ed contacted Noah Tafolla with the KPBS program Wonderland, and Noah is very enthusiastic about featuring North Park in an upcoming show. See his website at www.wonderlandsd.com Noah will coordinate with Ed in mid-October, and may film in November. Noah is interested in shops, desserts, and interesting places, including an historical home. Liz will think about the businesses that would be good candidates. We want to develop a list with informational notes, and we want to give Noah a copy of the North Park history book and the commercial and residential tour guidebooks.

Ed also contacted Huell Howser with California Gold. Huell said "That's amazing!" and assured Ed that North Park is on the list of urban villages to be a topic sometime, but not in the immediate future.

11. HISTORIC DISTRICTS DISCUSSION - MILLS ACT

Regarding the Dryden District application, Steve, George, and Katherine will meet with the City HRB staff to discuss next steps in the process. We have a matrix with comments

from the City and how we tentatively plan to address them. We will refine our action plan after this initial meeting.

12. REVIEWS FOR THE HRB

George has been reviewing applications for permits to demolish or alter buildings more than 45 years old to help City staff in determining if full historical reports should be conducted. Staff appreciates the assistance, but the people conducting this volunteer work for them are not getting any feedback on the resulting action. Even more disturbing is that in about one-third of the cases George reviewed, work had already begun on the houses even though no permit was in place yet. George recommended a full historical report be done on the house at 29th Street and North Park Way, which is proposed to be demolished for condos.

13. UNIVERSITY HEIGHTS EVENT

George and Ed (and Bill, work schedule allowing) have volunteered to man a table at the University Heights Event to be held Sunday, October 12 from 2 to 5 p.m. in historic Trolley Barn Park to honor the community's 120th anniversary. We will have copies of the book and guidebooks for sale, and membership forms. Swing by and support this event!

14. NPHS T SHIRTS

Bill brought the example shirts that he had produced at ROK Enterprises on University Avenue with our logo in white on the back. It got a little crazy, but it appears we got a tee shirt order together. We decided to go with black as this was a color favored by many and would accommodate the various gal style choices. Sharon moved and Liz seconded NPHS would write the single check for the whole order, and we would each write a personal check to NPHS to cover our individual part of the order. The motion passed unanimously. Bill placed the order on Friday, September 19. Thanks, Bill!

15. KLUICKA SCHOLARSHIPS

NPCA has decided not to continue organizing the awarding of the Klicka Scholarship from the Klicka Foundation, which donates \$1,000 each year to a North Park student (high school senior going to college). Louise is interested in coordinating this scholarship on behalf of NPHS. We do not know who Jana coordinated with, and she has resigned from the NPCA Board. Louise got some information from the Klicka website. *Steve will contact Jana.*

16. OTHER BUSINESS

Liz noted that North Park Main Street is organizing the Toyland Parade, which will be held December 6, rain or shine. She encouraged NPHS to be an entry and ride or march.

17. NEXT MEETING

The next meeting will be on **THURSDAY** October 16, 2008 at 7:00 pm, at the Masonic Lodge, 2nd floor conference room, 3795 Utah Street. The manager has asked that we make sure to be finished with our meeting before 8:30. We will be more time conscious in the future. George will preside at this meeting, and Ed will take notes.