NORTH PARK HISTORICAL SOCIETY NOVEMBER 2008 MEETING NOTES*

DATE: November 20, 2008 TIME: 7:00 PM

The next meeting will be on THURSDAY January 15, 2009 at 7:00 pm, at the Masonic Lodge, 3795 Utah Street (Utah and North Park Way). No meeting in December – happy holidays, everyone!

NOTE: To help members remember their commitments; action items are noted in **bold italics** in these meeting notes. *Contains updated information as of date of preparation (December 10, 2008)

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

Steve Hon

Katherine Hon

George Franck

Ed Orozco

Vince Rivera

Jody Surowiec

Elizabeth Studebaker

Michael Thornhill

Sharon Turner

Bill Vivian

Paul Wade

The following members of the NPHS Board of Directors were absent:

Hilda Yoder

NPHS members Louise Russell and Randy Sappenfield, and Kent Ireland also participated in the meeting.

2. AGENDA REVIEW AND ANNOUNCEMENTS

The November Agenda was accepted as proposed. Steve will develop the next agenda. Katherine will distribute it to the committee and to Beth for posting on the NPCA web site.

3. MINUTES ACCEPTANCE

No changes to the draft minutes from the October 15, 2008 NPHS Meeting were suggested. Draft minutes of our meetings will continue to be sent to the NPCA webmaster for posting on the NPCA web site as soon as they are prepared. The minutes

will be posted on the NPHS web site after they are approved at the subsequent NPHS meeting.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

The only financial activity was the addition of one membership. Katherine passed around the letter from the IRS officially exempting the NPHS from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Also, on November 18 we received notification from the California Franchise Tax Board that NPHS is exempt from California taxes as well.

Regarding book sales, The Grove has been invoiced for 5 books that were supplied directly from NPHS. Ordinarily, Sunbelt Publications would provide books to The Grove, but Sunbelt is far behind in payments owed to NPHS for books they have sold. Sunbelt is working on resolving this problem. The Board expressed serious concern about the situation, and instructed Katherine to send invoices to Sunbelt for the payments now past due. If the invoices are not paid by mid-December, the Board gave suggestions for other actions.

Amazon.com has ordered a total of 22 books since October 2007, when this on-line sales arrangement was made. Most of these books were provided from the Hon's supply purchased independently from the printer's overages, and all postage has been paid for by the Hons. However, the four most recent orders have been provided from NPHS stock, and revenues from these sales (\$10.33 per book) will be routed to the NPHS bank account. The remaining supply of books with NPHS is 53 coil-bound and 230 perfect-bound.

This closes the business portion of the meeting.

ACTIVITIES PORTION OF MEETING

ONCE UPON A TIME ARTICLE

Ed prepared an excellent article on the Masonic Lodge. The article has been reviewed by the Lodge manager, and Katherine will send it to Beth for her NPCA web update e-mail. Steve will post on our website, www.northparkhistory.org.

5. CALENDAR PROJECT

Paul presented the revised calendar, which looks great. He and Louise will make a few additional changes in the photos and captions. Paul needs to know how many calendars everyone wants, and he will place the group order so we get the maximum discount. We will reimburse Paul. Wording about re-ordering should be considered on the November page, but we can do that for the 2010 calendar if not for this year's calendar.

Paul moved and Bill seconded we allow up to \$100 for an ad in the North Park News. The motion carried. Paul will write a press release for the 2009 NPHS Calendar. *Liz will help us connect with the North Park News for an ad or (better yet) an article.*

Bill said he could put a separate flyer in his distribution of the North Park Main Street newsletter. Later, Liz agreed to include an announcement about the calendar in the Main Street newsletter.

Katherine will develop a mini-flyer that has the calendar on one side and the book on the other.

6. WALKING TOURS

Dates proposed for the next tours are March 21 for the commercial tour, and April 18 for the residential tour. Michael, George and Bill need to check their calendars. Jody volunteered to help weed the Portal in April.

George said that Friends of Balboa Park are interested in cooperating with us on a historical tour, such as Morley Field. Other tours could be along 28th Street south of Upas, and along El Cajon Boulevard. George did a summary of the guidebooks that we could put on the website. We don't want to put the whole guidebook on the website as it is too big a file, and we want to sell these as one of our educational products.

7. WONDERLAND PRODUCTION

The show on North Park is planned to air November 25 at 9:00 pm. Watch KPBS for it! Update: The show was great! Noah used many pictures from the book in discussing North Park's history. He visited Ed at Ed's Cottage, and met Steve and Katherine, who happened to "pop over" while Noah was there. He visited the North Park Theatre, Café Calabria, Tournados, the Linkery, and Heaven Sent Desserts. Noah is a charming host and put North Park in a wonderful light. If you missed it, go to www.wonderlandsd.org to see when the episode will re-run.

8. NORTH PARK HISTORICAL SURVEYS

George reported that the North Park survey that was done in 2001 hasn't been published because it was never finalized. He wondered if we would want to make helping the City finish this important work one of our projects. It may be a logical next project after we get the Dryden District established.

9. DRYDEN DISTRICT UPDATE

The City sent the list of their recognized Master Builders and Architects. Dryden, Schreiber, Hurlburt and Tifal are on the list. Everyone would like to get a copy of the list. *Katherine will send the list to the meeting attendees*.

Katherine and George have been working on the supplemental material to nominate Edward Bryans as a Master Builder, and to explain why the proposed district is a special neighborhood in terms of North Park's history and architecture.

10. NPHS SHIRTS

We need to order 12 shirts at a time. Katherine will send out an e-mail to see if members would like to order any shirts.

11. TOYLAND PARADE PARTICIPATION

Ed, Michael, Vince, Bill, Steve and Katherine will be dressed and ready to go on December 6. Bill unrolled the vinyl signs he will put on his car doors. The signs have the excellent logo developed by Vince and look great. Vince said he has constructed a special costume and we are eager to see what he has dreamed up this time.

Update: The parade was fun and fantastic – a beautiful day. Vince the Water Tower totally amazed the Jefferson Elementary School kids who lined up in front of us on Utah Street, especially when we pointed out the real water tower to them.



Ed Katherine Steve Vince Bill Michael The NPHS Board Members Toyland Parade Entry



Broker Bill Vivian drove his classy Mercedes, while Ed and Katherine rode in style



The crowd loved Vince's Water Tower

12. KLICKA SCHOLARSHIPS

Louise has communicated with the Klickas and has organized materials. The Klickas would like a winner by April 24. Louise will do a form and a flyer announcement that can be distributed to San Diego Unified School District for their process, and to be mailed to high school counselors, who typically get such materials in January. Liz said that we can put an announcement in the North Park Main Street newsletter. We discussed where the winner could be announced. One idea is at the Main Street Art Festival, which would be the third Sunday in May.

13. OTHER BUSINESS

Vince found that the light poles in North Park were originally brown in color.

The Congress of History conference will be March 6 & 7, and the theme is the history of the water supply in San Diego and Imperial counties.

Paul is willing to investigate if there is a free way for us to allow payment via credit cards on the NPHS website.

14. **NEXT MEETING**

We will not have a formal meeting in December. The next meeting will be on **THURSDAY** January 15, 2009 at 7:00 pm, at the Masonic Lodge, 2nd floor conference room, 3795 Utah Street.