

**NORTH PARK HISTORICAL SOCIETY
JANUARY 2009 MEETING NOTES***

DATE: **January 15, 2009**

TIME: **7:00 PM**

The next meeting will be on **THURSDAY February 19, 2009 at 7:00 pm, at the Masonic Lodge, 3795 Utah Street (Utah and North Park Way).**

NOTE: To help members remember their commitments; action items are noted in ***bold italics*** in these meeting notes. *Contains updated information as of date of preparation (February 4, 2009)

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

Steve Hon
Katherine Hon
George Franck
Ed Orozco
Vince Rivera
Elizabeth Studebaker
Michael Thornhill
Sharon Turner
Bill Vivian
Hilda Yoder

The following members of the NPHS Board of Directors were absent:

Paul Wade
Jody Surowiec

NPHS member Louise Russell also participated in the meeting.

2. AGENDA REVIEW AND ANNOUNCEMENTS

The January Agenda was accepted as proposed. ***Steve will develop the next agenda. Katherine will distribute it to the committee and to Beth for posting on the NPCA web site.***

3. MINUTES ACCEPTANCE

No changes to the draft minutes from the November 20, 2008 NPHS Meeting were suggested. Draft minutes of our meetings will continue to be sent to the NPCA webmaster for posting on the NPCA web site as soon as they are prepared. The minutes will be posted on the NPHS web site after they are approved at the subsequent NPHS meeting.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

Sharon prepared the paperwork for payment of the state sales tax we owed on our books and the guidebooks. The form and a check for \$50.00 were sent to the State. Steve submitted the Seller's Permit application and NPHS now has their own Seller's Permit. NPCA will retain the Seller's Permit obtained in 2007 for book sales.

Regarding book sales and invoices, Sunbelt Publications will send a check for their sales from December 2007 through June 2008 (\$1,600.00), essentially bringing them up to date in accordance with the wholesale agreement. *Update: the check was received and deposited in the NPHS account January 20, 2009.* Amazon.com sales (\$10.33 per book) are now being routed to the NPHS bank account. *Update: a payment of \$61.98 for sales of 6 books in December 2008 was deposited electronically the NPHS account on January 29, 2009.* The remaining supply of books with NPHS is 49 coil-bound and 198 perfect-bound.

It was agreed that the NPHS officers should meet separately to prepare a budget for the year.

This closes the business portion of the meeting.

ACTIVITIES PORTION OF MEETING

5. CALENDAR PROJECT

Paul could not attend but he sent Katherine an update. Ten calendars have been sold via the Cafepress site (in addition to the 30 we all bought amongst the Board and members). This will bring about \$51 in revenue to NPHS. In future years, the set of photos making each calendar will be available for a new calendar (in other words, if someone wanted the 2009 photos in a 2010 calendar, Cafepress could do that). Paul and Louise took some photos at Christmas that the Calendar Working Group can evaluate in March. Liz put an announcement about the calendar in the North Park Main Street newsletter, which Bill distributes to his list of about 600.

The Working Group may want to explore the concept of making cards with particular photos as a product that could sell at any time, in addition to a calendar.

The group agreed that a photo of the whole group in vintage costume with Randy's car(s) could be a fun picture for the website in the Who We Are page, even if it didn't work for a calendar or other such product.

6. WALKING TOURS

Dates proposed for the next tours are March 21 for the commercial tour, and April 18 for the residential tour. We agreed to keep the April 18th date, even though Mission Hills Heritage is having a Historic Home Tour April 18. *Update: Flyers/sign-up forms have*

been distributed, announced on the NPCA website and e-mail update, and are on our website. Tell your friends!

George met with a Balboa Park Ranger who may be interested in conducting a tour. George will continue to work on this possible tour.

Ed had an idea for a residential tour in Spanish. He can help as a tour guide on the upcoming tour to get an idea of what to translate.

7. WONDERLAND PRODUCTION

The show on North Park aired November 25 at 9:00 pm, and is re-running periodically. If you missed it, go to www.wonderlandsd.org to see when the episode will re-run. Noah sent us three courtesy DVDs. We gave one to Ed for organizing this opportunity for NPHS and our book to be featured on TV. The other two will be "NPHS lending copies" and Louise borrowed one to view. People can purchase the DVD from the show through the Wonderland website. The DVDs are \$15 each plus \$3 for postage and handling.

8. DRYDEN DISTRICT UPDATE

Katherine met with Kelley Saunders with the City on January 15, and submitted the supplemental material to nominate Edward Bryans as a Master Builder, and to explain why the proposed district is a special neighborhood in terms of North Park's history and architecture. Kelley will review the new information and previous application starting in February. She had a favorable initial reaction and appreciated the additional information George and Katherine prepared. Kelley will develop a Plan of Action for processing the application. Her goal is to have the first hearing for the district by June 2009. Kelley said it is ok to distribute the list of the City's recognized Master Builders and Architects, as long as it is recognized this is a work in progress. They have not posted the list on the City's website because it periodically changes.

We can send an update letter to the district homeowners. Bill can help us update the mailing list.

9. NPHS SHIRTS

We need to order 12 shirts at a time. The group didn't think we needed to order any shirts right now.

10. KLUICKA SCHOLARSHIPS

Louise prepared a form and a flyer announcement and she has a mailing list of about 70 high school counselors to receive the packets, who typically get such materials in January. She will mail the packets soon. Liz put the announcement in the North Park Main Street newsletter. We discussed where the winner could be announced. One idea is at the Main Street Art Festival, which would be May 17.

11. ONCE UPON A TIME ARTICLE

Katherine prepared an article about the Piggly Wiggly, a popular and ground-breaking grocery store in the 1920's through the 70's. Several people e-mailed with reminiscences about the store. Ernie Bonn noted that the store that was on the corner of El Cajon Blvd and Park Blvd is one of the icons on the University Heights Library mural (facing the Henry's parking lot). Jack Illes noted that the Piggly Wiggly near his house in LA in the 60's was a "fancy" branch so it was called the Piggly Wiggly "Continental." Larry Hall sent a charming article about his memories of shopping with his grandmother, when he was "the terror of the shopping aisles of the Piggly Wiggly from 1945 to 1948." Larry subsequently sent an article about riding the Number 7 streetcar, with some great photographs of car #528 and #408 (see photo at right). These articles are posted on our website, www.northparkhistory.org.



*Car #408 at University Avenue and Alabama Street, 1949
Photo courtesy of Larry Hall*

The *North Park News* is interested in using our Once Upon a Time in North Park articles, and was particularly interested in the streetcar article.

12. OTHER BUSINESS

Liz wants to do a history section on their North Park Main Street website, which they are re-designing and updating. She will coordinate with Katherine.

The Hillquest group is producing their 2009 Urban Guide, and wants to feature North Park as their "sister community." ***Bill, Ed, Louise, and Katherine will meet with them to discuss historical articles and photos for the guide.***

We want to start a Virtual Library Working Group to evaluate information that has been donated and discuss what could go on the website and the best format for posting information so it would be useful and accessible. ***Ed, Jody, Hilda, Bill, George, and Vince agreed to meet with Katherine at the Hon's house to start looking at the materials.*** Paul wants to be kept in the loop as we decide what to post, so he can help strategize on how to put things on the website.

13. NEXT MEETING

The next meeting will be on **THURSDAY** February 19, 2009 at 7:00 pm, at the Masonic Lodge, 2nd floor conference room, 3795 Utah Street.